



# **JABATAN PERKHIDMATAN VETERINAR**

## **LAPORAN PEMANTAUAN MEDIA**

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## Kecewa Dengan Perusahaan Perabot, Ghazali Ternak Rusa

MEDIA	RUANGAN	MUKA SURAT	TARIKH
Utusan Malaysia	Dalam Negeri	33	10 Jan

# Kecewa dengan perusahaan perabot, Ghazali ternak rusa

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**HULU TERENGGANU:** Keputusan seorang warga emas dari Kampung Pauh, di sini, menceburi bidang ternakan rusa selepas kecewa dengan perusahaan perabot rotan membuahkan hasil apabila mampu raih pendapatan sehingga RM15,000 sebulan.

Ghazali Mat, 71, berkata, ia bermula tujuh tahun lalu dengan hanya lima ekor rusa dan kini mempunyai lebih 200 ekor yang ditenak di kawasan belakang rumahnya.

Katanya, berbekalkan modal hasil berniaga perabot rotan selama 38 tahun bermula 1979, dia bertekad mencuba nasib menernak rusa walaupun ketika itu cuma berbekalkan minat.

"Saya terpaksa tinggalkan bidang perniagaan perabot berasaskan rotan pada 2017 kerana pelbagai faktor termasuk masalah pekerja serta sukar dapatkan bahan mentah. Menggunakan wang simpanan sebanyak RM18,000 saya beli lima ekor rusa timorensis dari Lenggong, Perak dan beli lagi lima ekor setahun selepas itu.

"Hasil belajar melalui tunjuk ajar serta ilmu penjagaan dan pembiakan dikongsi penternak sedia ada, dalam tempoh lima tahun saya sudah dapat balik modal dikeluarkan pada peringkat awal," katanya ketika ditemui di Kampung Pauh, di sini.

Menurut Ghazali atau lebih mesra dipanggil Poklie, kini dia memiliki lebih 200 ekor rusa dengan 80 ekor daripada merupakan induk betina dan haiwan



**GHAZALI Mat memberi makan ternakan rusanya di Kampung Pauh, Hulu Terengganu. - UTUSAN/NOOR HAYATI MAMAT**

itu cepat membiak berbanding ternakan lain seperti lembu atau kambing.

Katanya, hasil jualan rusa mampu meraih pendapatan lumayan sehingga ada ketikanya mencecah RM15,000 sebulan namun ia tidak menentu serta bermusim.

"Ada ketikanya cuma dapat sekitar RM2,000 sahaja sebulan. Pendapatan meningkat pada musim-musim tertentu seperti bulan puasa dan hari raya. Buat masa ini, selain jualan runcit RM90 sekilogram daging dan seekor rusa hidup dijual antara RM2,000 hingga RM6,000, pasa-

ran juga sehingga ke hotel-hotel serta kapal minyak.

"Rusa-rusa ini diberi makan palet, rumput serta buah-buahan rosak dibeli secara borong. Kos makanan sahaja RM6,000 sebulan, ada ketikanya saya bergantung sumber jualan sawit bagi tujuan ini," ujarnya.

## MYMBN Faces Financial Strain From China Export Halt

MEDIA	RUANGAN	MUKA SURAT	TARIKH
Malaysian Reserve	News	Online	9 Jan



MYMBN is exploring alternative markets to reduce its dependency on China (Source: mymbn.com)

MYMBN Bhd, a bird's nest processor, is grappling with the financial and operational consequences of the recent suspension of its bird's nest exports to China.

The temporary export ban, enforced by Malaysia's Department of Veterinary Services (DVS) and triggered by concerns over Newcastle Disease (ND) outbreaks in Malaysia, has caused significant disruptions for the company.

### EXPORT SUSPENSION DISRUPTS OPERATIONS

The export suspension, which took effect on Dec 25, 2024, has impacted MYMBN's ability to fulfil approximately RM2.5 million worth of orders destined for China, one of its largest export markets.

The company has acknowledged that the suspension has disrupted its supply chain, operational workflows and revenue streams tied to the Chinese market, which had been a key pillar of its export business.

"MYMBN is still incurring its

monthly overhead cost of about RM92,000 notwithstanding the suspension,” MYMBN stated, highlighting the financial strain facing the company despite the cessation of exports.

While MYMBN is unable to fully quantify the financial implications of the suspension at this stage, it continues to bear the ongoing costs, impacting its bottom line.

## **REGULATORY CHALLENGES, INDUSTRY IMPACT**

The suspension was initially triggered after reports of ND outbreaks in Malaysia, affecting chickens and ducks between March and June 2024.

The General Administration of Customs (GACC) of China requested the suspension to prevent the potential spread of ND through bird’s nest products.

However, Malaysia’s DVS has clarified that no ND cases were detected in MYMBN’s facilities or products.

The DVS has also submitted a comprehensive report to the GACC, outlining the outbreak management measures taken in Malaysia and assuring that the country’s bird’s nest exports are free

from the disease.

The DVS stated: “No cases of ND have been detected on the premises or bird’s nest products monitored by the department.”

This assurance has done little to alleviate the effects of the suspension, which has affected the broader industry.

A total of 22 consignments, valued at RM7.23 million, have faced clearance issues at China’s entry points, impacting 13 export companies in total.

## **Strategic Steps, Market Diversification**

In response to the suspension, MYMBN is actively engaging with regulatory authorities to resolve the situation and expedite the lifting of the ban.

The company has said that it is taking “immediate steps to address the situation, including collaborating with regulatory bodies to resolve the issues behind the suspension and expedite its resolution.”

Furthermore, MYMBN is exploring alternative markets to reduce its dependency on China and minimise the potential long-term financial

impact.

MYMBN stated: “The company is exploring market diversification to bolster its presence in alternative markets to reduce reliance on the China market during this period.”

The company’s management remains cautiously optimistic, asserting that the financial impact of the suspension is not expected to be material at this point in time.

“The management of the view that the financial impact is not expected to be material at this juncture,” the company said in its filing.

The suspension highlights the vulnerability of export-driven businesses to regulatory changes and disease outbreaks.

For MYMBN, China has been a critical export destination, and while efforts are underway to resolve the suspension, the company’s ability to navigate the current challenges will depend on how quickly it can diversify its customer base and adapt to the shifting regulatory landscape.

As the situation continues to evolve, MYMBN’s ability to manage its costs, explore new markets and resolve the

suspension will be key factors in mitigating the financial impact and ensuring the long-term success of its operations.-

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